



KUNST IM ÖFFENTLICHEN RAUM STEIERMARK

The Institute for Art in Public Space Styria invites to the conference

“Learning from education – Perspectives of art education by means of art”

24 May 2013, 9am–7pm, Kunsthaus Graz, Lendkai 1, “Needle”



Pict.: Werner Reiterer, *Untitled (Sculpture for the enhancement of a free speech)*, 2011. Hitzendorf/Styria, public square ©Markus Auer

SPEAKERS

Michael Hieslmair/Michael Zinganel, artists and architectural theorists, Vienna

Helmut and Johanna Kandl, artists, Berlin and Vienna

Elke Krasny, curator/cultural theorist/art educator, Vienna

Mischa Kuball, Professor of holography/light art, Academy of Media Arts, Cologne

Prof. Dr. Pierangelo Maset, Department of Art and Art Education, University of Lüneburg

Prof. Nika Spalinger, head of competence center art and the public/artist, University of Design, Lucerne

trafo.K, research and education projects, Vienna (founded by Renate Höllwart, Elke Smodics-Kuscher and Nora Sternfeld)

RESPONDENTS

Sandro Droschl, director of Künstlerhaus, Hall for Art & Media, Graz

Krist Gruijthuijsen, artistic director of Grazer Kunstverein

Monika Holzer-Kernbichler, art and architecture education, Universalmuseum Joanneum, Graz

Margarete Makovec, team manager of <rotor>, Graz

Alexandra Riewe, graphic designer and freelance curator, Graz

Johanna Zechner, Art in Public Space Lower Austria, St. Pölten and Vienna

CONCEPT

“Learning education – Perspectives of art education by means of art”

Kunsthhaus Graz, 24 May 2013, 9am-7pm, “Needle”

The Institute for Art in Public Space Styria was founded in 2006 with the mission of initiating art projects in public space in the city of Graz and in the regions of Styria Province and accompanying these projects to fruition. Alongside outdoor exhibitions and temporary projects, the Institute has so far carried out a total of twenty-two sculpture projects in the city and the province. Such projects require ongoing public education, as do all future sculpture projects that come under the new concept for art education.

The Institute is now holding a small, but tightly packed conference on the subject of “Learning education”. The medium-term goal pursued by the Institute is to launch an annual grant programme for “Art education by means of art” that is intended to give artists or groups the opportunity to devise an education project for art in public space in Styria Province and to carry it out in the same year. In addition to the grant, the aim is to carry on the traditional formats of art educations (knowledge transfer by means of tours, signposting, catalogues, website).

Art education has been the subject of intense debate between artists and educators for more than a decade. Today, a “School of Seeing” (as proposed by Alfred Lichtwark c.1900) has ceased to play a role in advanced strategies of art education. The middle-class claim to education was deconstructed as promoting middle-class rule and rejected in favour of critical participation in social knowledge production. The concept of “knowledge production” is equally scrutinised from this new vantage point. In very simple terms, we can distinguish between three current approaches, between which there is some overlap in practice:

Education by means of one’s own art

The purpose of this form of education is to reflect on and extend one’s own artistic work into a sphere outside art.

Education linking art and context

This type of education tries to find a critical, productive approach to the institutional context from the perspective of artists and educators.

Education based on art

This form of education tests new possibilities of social communication and interaction between viewers of art, exhibition visitors, the educator, and the particular work, exhibition and venue.

Speakers from the spheres of art and art education, teaching and theory have been invited to the conference in Graz. Seven international guests from German-speaking universities, museums and the freelance world will give a twenty-minute input on their own experience and theoretical approaches, with a respondent answering in a ten-minute talk. In a final open round, there will be general discussion on perspectives of art education by means of art with regard to public space, which has meanwhile become precarious. A practice test with an audio tour of the Triester housing estate will add some variety. The event is open to the public and will take place on the top floor of Kunsthhaus Graz.

**Practice test with Michael Hieslmair/Michael Zinganel, repeat of the “Trafikcity” audio tour (2010) of the Triester housing estate, 24/5/2013, departure 11am, Kunsthhaus, return 1pm, Kunsthhaus (<http://www.trafikcity.net/>)
Attended by a tweetup with Monika Meurer (@motweet) and guests: <http://mome.at/or3b>**

Admission is free, please register in advance:

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www.kioer.at

Institute for Art in Public Space Styria

Dr. Elisabeth Fiedler
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