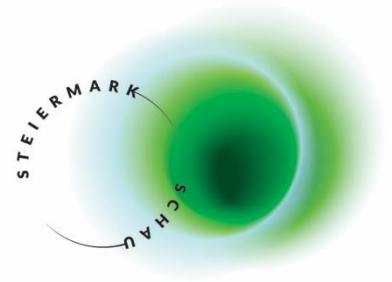


STEIERMARK SCHAU

Die Ausstellung
des Landes

04.2021
10.2021



SHOWING STYRIA

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who we are Art – Diversity – Landscape

Mobile Pavilion

Opening: 07 April 2021

Locations: Vienna (08 to 18 April), Hartberg (08 May to 04 June), Spielberg (05 to 25 July), Schladming (14 August to 05 September), Bad Radkersburg (25 September to 31 October)

Information: +43-660/1364 717, www.steiermarkschau.at

Realisation

Kadadesign/Kadaconcept: Alexander Kada (direction) with Carmen Bilweis, Romina Gollob, Carina Höglinger, Verena Pöschl, Alexandra Riewe

Akademie Graz: Astrid Kury (direction) with Heidi Oswald, Birgit Prack, Elke Riedlberger

Pavilion

Concept and realisation: Alexander Kada (Kadadesign/Kadaconcept)

Architecture and civil engineering: Bettina Zepp (Zepp-Architektur)

Günther Baumgartner (Baumgartner Lichtwerbung GmbH)

Martin Lengauer (Wartecker)

Christoph Loidl (Mit Loidl oder Co GmbH)

Wolfgang Raunjak (Raunjak Intermedias)

Spantech International SA/NV

Exhibition

Curator: Astrid Kury (Akademie Graz)

Curatorial collaboration: Martin Behr, Lea Titz

Exhibition design: Alexander Kada (Kadadesign/Kadaconcept)

Film realisation: Markus Haslinger (XX Kunstkabel)

Technology: Christoph Loidl (Mit Loidl oder Co GmbH), Georg Peinhaupt (video technology), Christoph Scherrer (Scherrer Veranstaltungstechnik)

Narrator: Ninja Reichert, Recording: Nicolas Noriller

Sound signature: Fränk Zimmer

On 7 April at 6 pm, the Mobile Pavilion will open on Heldenplatz in Vienna. It is part of **SHOWING STYRIA**, the new regional exhibition, which is made up of four sections, three of which can be seen in Graz. The fourth exhibition space, the mobile pavilion, is currently being set up at Heldenplatz in Vienna. Afterwards, this mobile gallery space – which was designed by Alexander Kada – will continue on a tour of Hartberg, Spielberg, Schladming and Bad Radkersburg. Alongside the extraordinary architecture of the 800m² pavilion, its highlight is the 50-metre long panorama screen housed inside – a new, cinematic panorama of Styria showing the region from an artistic perspective. Curated by Astrid Kury, the exhibition asks *who we are*. This answer to this is explored through our relationship with landscapes: we are shaped by the landscapes in which we live and work, and we shape them.

Light installation and exhibition space

The pavilion is a gallery space that comes to the people across the regions. The temporary building is in itself a light installation. This is made possible by a sophisticated construction of unique high-tech membranes. Inside the 800m² space is an exhibition of projected large-format images of Styria. Who are we? What makes Styria unique? It is often said to be the diversity of its cultural landscapes. For this reason, the exhibition focuses on the themes of diversity, art, landscape.

From Vienna to Styria

The pavilion's prominent location on Heldenplatz in Vienna corresponds with the Styrian presidency of the Federal Council of Austria in the first half of 2021. After its time in Vienna, the mobile pavilion will tour the Styrian regions.

Landscape

For the large panorama screen, 24 art contributions explore aspects of Styrian landscapes. They show extraordinary panoramic images of contemporary Styria in a monumental surrounding view, an extraordinary look at familiar scenes, from the River Mur, the Erzberg, Riegersburg or Spielbergring to spruce forests, moors, business portals, social institutions, train journeys, border landscapes or the colours of the horizon.

Art

Styria has a diverse and rich art scene, sustained primarily by the younger generations. The panorama not only offers an overview of the different landscapes and landscape elements of the region, but also an insight into the current art scene in Styria, with a focus on photography, art video and experimental film.

Diversity

In addition to the panorama, we find six film works that deepen our understanding of the landscape. They show the diversity of Styria: in the language diversity of its linguistic landscapes and in the biodiversity of its cultural landscapes. They raise the issue of contaminated landscapes. In thematic maps, they highlight how landscape diversity affects everyday life. And they interview figures from the cultural region of Styria about their relationship to the land and the landscapes. There is also a film about the 15 Styrian LEADER regions, which are currently shaping future spaces in the wider European context.

A total of 78 artists (with a connection to Styria) participated in the exhibition for the mobile pavilion. 32 people worked directly on expert contributions through collaboration and commissions. The major partners are: Akademie Graz, GIS Steiermark, Schulatlas Steiermark, Verein Clio, Grünes Handwerk, Pavel-Haus, DIAGONALE, the Plurilingualism Research Unit of treffpunkt sprachen at the University of Graz and the 15 Styrian LEADER regions.

Facts & figures about the pavilion

5 locations: Vienna (8 to 18 April), Hartberg (8 May to 4 June), Spielberg (5 to 25 July), Schladming (14 August to 5 September), Bad Radkersburg (25 September to 31 October)
800 m² exhibition surface
200 m² screen surface
78 artists

The 24 artistic contributions in the '**Styria Panorama**' can be seen on the 50-metre panorama screen in the mobile pavilion. The focus is on the landscapes of Styria. The cinematic contributions are commissioned works.

The project '**VOICES OF STYRIA - Central positions from the art and culture scene**' explores questions of origin, of private and artistic localisation. What role is played by the places we come from, where we live and work? What relationship do artists who either live locally or are no longer in Styria have to their home region? 31 well-known figures from the fields of visual art, literature, directing, acting and composition tell of their connection to Styria in short video statements realised especially for SHOWING STYRIA. The videos offer a visualisation of different approaches, opinions and attitudes.

The content of the pavilion was created with the collaboration of **78 participants** from the fields of art, literature, composition, directing and acting.

Catrin Bolt, Herbert Brandl, Gerald Brettschuh, Helwig Brunner, Günter Brus, Chien-Chi Chang, Christian Eisenberger, Manfred Erjautz, Olga Flor, Matthias Forenbacher, Barbara Frischmuth, Valerie G. Fritsch, Siegfried A. Fruhauf, Anita Fuchs, Julia Gaisbacher, Natascha Gangl, Michael Goldgruber, Christoph Grill, Gertrude Grossegger, Reinhard P. Gruber, Georg Friedrich Haas, Nikolaus Habjan, Fatema Hamidi, Andreas Heller, Pia Hierzegger, Reni Hofmüller, Bodo Hell, Elfriede Jelinek, Heiko Kienleitner, Claudia Klučarić, Ulrike Königshofer, Renate Kordon, Richard Kriesche, Anna K. Laggner, Claudia Larcher, Branko Lenart, Berndt Luef, Lukas Marxt, Christoper Mavrič, Susanne Miggitsch, Fiston Mwanza Mujila, Olga Neuwirth, Georg Oberhumer, Michael Ostrowski, Fritz Panzer, Erwin Polanc, Martin Pollack, Nicole Pruckermayr, Ninja Reichert, Werner Reiterer, Gerhard Roth, Matija Schellander, Ferdinand Schmalz, Johannes Silberschneider, Peter Simonischek, Aleš Šteger, studio ASYNCHROME (Marleen Leitner, Michael Schitnig), Katharina Swoboda, Aglaia Szyszkowitz, Lea Titz, Jorrit Tornquist, Total Refusal (Susanna Flock, Adrian Jonas Haim, Robin Klengel, Jona Kleinklein, Leonhard Müllner, Michael Stumpf), Gustav Troger, Jakub Vrba, Stefanie Weberhofer, Manfred Willmann, Anita Witek, Karl Wratschko, Erwin Wurm, Fränk Zimmer, zweintopf (Eva Pichler, Gerhard Pichler)

Expert contributions:

- Land Steiermark, Department 17 – State and Regional Development: Harald Grießer (direction), GIS-Steiermark: Rudolf Aschauer (head of division), Markus Jernej, Josef Holzer, Rudolf Hütter, Nicole Kamp, Wilfried Sommer, Manuela Weissenbeck (divisional management)
- Institute of Geography and Regional Science, University of Graz: Gerhard Karl Lieb
- Schulatlas Steiermark: Bernadette Ebner, Dieter Pirker (direction)
- CLIO. Verein für Geschichts- und Bildungsarbeit: Heimo Halbrainer (scientific director)
- Styrian LEADER regions: Iris Absenger-Helmli, Wolfgang Berger, Michael Fend, Harald Kraxner (LAG managers, editorial team)
- Pavel-Haus: David Kranzlinder (artistic direction), Susanne Weitlaner (chairperson)
- treffpunkt sprachen / Plurilingualism Research Unit / University of Graz: Agnes Grond, Dieter Halwachs (direction), Elke Murlasits
- Grünes Handwerk. Büro für angewandte Ökologie: Helmut Kammerer
- Steiermärkisches Landesarchiv: Gernot P. Obersteiner (direction), Peter Wiesflecker

Communications programme:

Diagonale. Festival of Austrian Film: Sebastian Höglinger and Peter Schernhuber (direction)

Statements

Christopher Drexler, Minister for Culture, Government of Styria

'The first new SHOWING STYRIA – the regional exhibition – is devoted to a profound and self-reflective exploration of Styria. This would be unimaginable without the close involvement of the regions of Styria to address the question of *who we are*. Hence an entire exhibition showing art and landscape in a film panorama, including both its architecture and exhibition space, will be travelling around the province. A mobile pavilion with an impressive surface area of 800m² will be on show at Heldenplatz in Vienna and in the four Styrian municipalities of Hartberg, Spielberg, Schladming and Bad Radkersburg as a section of the first SHOWING STYRIA. The opening stage of the mobile pavilion in the Austrian capital, before it moves around Styria for several months, offers a completely new opportunity for us to present Styria as a region of culture, its artists, its versatility and its innovative spirit and to encourage people to explore and engage with all that is Styrian. With an analysis of the current day presented exclusively in moving images, an exploration through the concepts of *Art – Diversity – Landscape* seeks to address the question of whether we can say *who we are*.'

Alexander Kada, Designer of the mobile pavilion

'For me, the presentation form of the pavilion has a promising future in terms of the special spatial experience and the generation of striking images through light. (Projections are actually light.) It is a very modern and dynamic approach to design and mediation that embraces new viewing habits and goes far beyond conservative, static museum presentations. In conjunction with recorded text and sound, the moving image allows a deep penetration into the content and a very emotional experience. The medium of exhibition we will see in the future is anticipated here in an exemplary way.'

Astrid Kury, Curator

'I am very impressed and touched by the results of the artistic research. The artists involved have achieved something extraordinary. After all, no one has ever worked with such large-scale projections before. The artistic quality is outstanding and the depth of their engagement with the region is remarkable. The spectacular panorama is certain to leave all visitors with moving and unforgettable impressions. I think it is wonderful that SHOWING STYRIA focuses so clearly on culture – as a way to navigate both social and existential issues, which is so important right now.'