

Joanneum Quarter Press

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The Joanneum Quarter opens!

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On the very day that 200 years ago the Joanneum was founded, we invite our visitors to the new Joanneum Quarter for the first time! As part of the opening on November 26, 2011, the Neue Galerie Graz presents three exhibitions at their new location (*Modernism: Suicide of Art? Reflections of the Collection of the Neue Galerie Graz, Hans Hollein, BRUSEUM. A museum for Günter Brus*). Also, the multimedia collections celebrate their first vernissage in the Joanneum Quarter with *A Land of Images. One Multimedia History of Styria*. The Visitors' Centre, located underground, is the central entrance area and offers service and information in the Foyer as well as space for events in two auditoriums. Last but not least, the Styrian State Library will provide for plenty more reading material, with extended loaning areas and a wide range of offers.

The newly designed courtyard of the Joanneum Quarter will turn into an Open Air Festival Hall on this evening: to get you in the mood, you will experience a filmic journey through ten Universalmuseum Joanneum locations, while an atmospheric Advent market will spoil you with music, hot drinks and other culinary delights.

Join us in our celebration of the opening of this extraordinary cultural centre and make sure you have your time pass – available from November 5 free of charge at the ticket counter of the Museum im Palais! On November 26, the entrance area in Kalchberggasse is the central meeting point for all guests at the opening; from 4 p.m. until 11 p.m. you can explore the Joanneum Quarter in one-hour round tours.

On Sunday, November 27, too, there is a surprise: our jubilee sponsor *Orange* offers you free admission to the Joanneum Quarter as well as in all other locations of the Universalmuseum Joanneum!

Time passes:

Available from November 5, 10 a.m. in the Museum im Palais, ticket counter/shop, Sackstraße 16, 8010 Graz

Validity: 1 hour respectively

Limited number of tickets!

Admission to the Joanneum Quarter:

November 26, from 4 p.m. in groups of 50 each

Meeting point: entrance area, Kalchberggasse

Meeting point of the one-hour round tours: Foyer in the Visitors' Centre

Last admission: 10 p.m.

Programme

- Documentary of the entire building phase as well as the recorded statements and commentaries of the curators, architects and planners, at various computer terminals
- Information on the areas by trained on-site staff
- Video projections onto the inner courtyard façade in Neutorgasse